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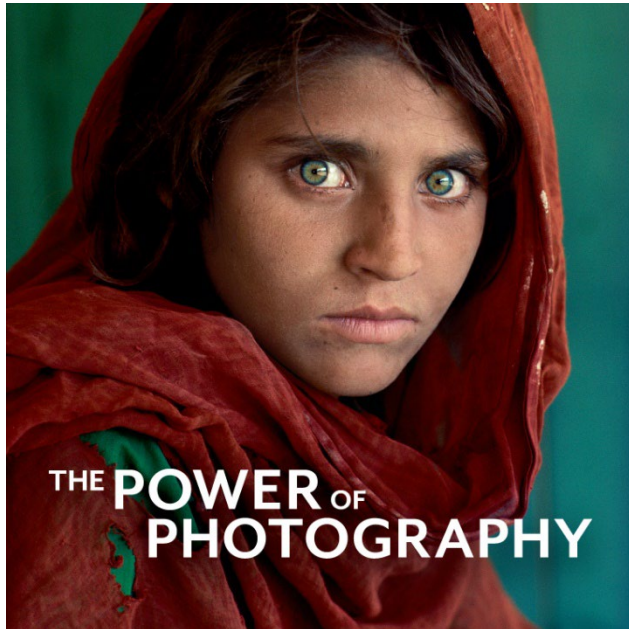
MEDIA CONTACT:

KELLY BISHOP, VP OF EXTERNAL AFFAIRS

KBISHOP@BOWERS.ORG OR 714.567.3628

**BOWERS
MUSEUM**

Peter Fetterman Gallery Partners with Bowers to Present *The Power of Photography*



Steve McCurry, *The Afghan Girl, Sharbut Gula, Pakistan, 1984*, © Steve McCurry/Magnum Photos, Courtesy of Peter Fetterman Gallery

July 24, 2023 (Santa Ana, California) - Capturing the essence of life through the lens, the Bowers Museum is proud to present *The Power of Photography*, a captivating exhibition curated by renowned curator Peter Fetterman. Opening its doors on October 7, 2023, and running until January 14, 2024, this extraordinary showcase at the Bowers Museum in Santa Ana, California, promises to take visitors on a remarkable visual journey that explores the profound impact of photography on our world. Featuring an exquisite collection of iconic images from around the globe, this exhibition celebrates the art form's ability to evoke emotions, convey narratives, and provide a unique perspective on the human experience. *The Power of Photography* is a testament to the enduring power and timeless beauty of this transformative medium.

The Power of Photography features a selection of iconic images which were compiled by the pioneering collector and gallerist Peter Fetterman to celebrate the photograph's unique capacity for sensibility. Fetterman has been championing the photographic arts for over 40 years. He runs one of the leading fine art photography galleries in the world with a special emphasis on humanist photography. During the long months of the COVID-19 lockdown, he published one photograph

2002 North Main Street, Santa Ana, California 92706
bowers.org | Tel 714.567.3600 | Fax 714.567.3603

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online per day, accompanied by inspirational text, quotes, and poetry. Striking a chord with followers from around the world, this digital collection now sits at around 1,000 images.

This exhibition presents a carefully curated selection of over 70 outstanding original prints from the series, along with Fetterman's insightful words. These works offer an inspiring overview of the medium while paying homage to masters of the art. From the bizarre Boschian fantasies of Melvin Sokolsky to the haunting humanity of Edward Weston's portraits; from rare interior shots by famed nude photographer Ruth Bernhard to Steve McCurry's *Afghan Girl*, one of the most recognizable photographs ever taken; this exhibition gathers some of the most unique and heartening photographs from the 20th century. Each image is a time capsule, offering us a glimpse into days gone past. Yet, each photograph also speaks of tranquility, peace, and hope for the future.

The Power of Photography is organized by Photographic Traveling Exhibitions, Los Angeles, CA. This presentation of *The Power of Photography* is made possible with generous support from The Ronald C. and Kristine Pietersma Family Trust.



Chester Higgins Jr., *Maya Angelou*, 1969, © Chester Higgins, Courtesy of Peter Fetterman Gallery.

About Peter Fetterman

Born in London, Peter Fetterman, initially a filmmaker and collector, has helmed the Peter Fetterman Gallery in Santa Monica, CA, for over 35 years. He is the author of *The Power of Photography* which was released May 2022, published by ACC Art Books. It reached the top of the photography book bestseller list on Amazon. He is also the author of *Woman A Celebration* (2003) published by Chronicle Books, and *Cornell Capa* (2002).

About Bowers Museum

Located in the historic heart of Orange County, Bowers Museum's 8 permanent collection exhibitions showcase art and artifacts from cultures around the world. As the largest and one of the oldest museums in Orange County, Bowers has been voted 'Best Museum' in Orange County for the past 29 years by OC Register Readers. Partnering with world-class institutions, Bowers Museum's featured exhibitions include blockbusters such as *Terracotta Warriors; Mummies: Death and the Afterlife in Ancient Egypt, Treasures of the British Museum; and Guo Pei: Art of Couture*.

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